Badge Name:

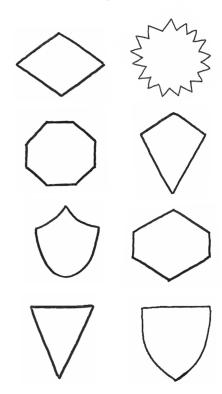


VALUE PROPOSITION Why bother earning the badge? What opportunities does it unlock? SKILLS + KNOWLEDGE
What skills does the badge represent? **ENDORSERS** Who supports and USERS Who is your badge for? EVIDENCE
What artefact will show the criteria recognises your badge? has been met? Earner: Earner: CHANNELS
Where does a user find out about your badge? **BEHAVIOURS** What behaviour does the badge encourage? Issuer: Issuer: Dun **AWARDED**Who awards your badge and how? **CRITERIA** What do you need to do to earn the badge? Does it Consumer: Consumer: 1 mm expire? **BADGE PATHWAYS RESOURCES + SUSTAINABILITY**What resources are needed for your badge to work?
Eg. technology, expertise, money? What other badges exist in your eco system? Are there different levels?

BADGE NAME:	
-	

Ideas for badge shapes:

BADGE DESIGN		



BADGE CRITERIA	

BADGE TAGSHow will people search for your badge?

Eg.

Communication

Coding

Presenting